

We can help your organization move to the next level of impact.



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Who We Are

Helix Strategies, LLC provides specialized, mission-focused services to help nonprofit organizations strengthen their philanthropic efforts, identify resources, and create opportunities.

Based in Harrisburg, Helix helps nonprofits, community-based organizations, and social enterprises achieve their goals in Central PA and beyond.

What We Do

Imagine how much your organization can achieve by building on a solid foundation. Understand your organization’s potential, identify strengths, prioritize obtainable goals, learn from its history, and prepare for the future.

- Capacity Building
- Strategic Visioning/Planning
- Brand Envisioning

Strong leadership can guide your organization to success and inspire your community. Recruit and cultivate a strategic and vision-focused board. Develop leaders capable of addressing governance issues, lead fundraising efforts, and be ambassadors for your mission.

- Board Development/Retreats
- Governance Guidance
- Interim Executive Director or Development Staff

Create a culture of giving. Advance fundraising efforts, uncover new funding opportunities, and build meaningful relationships with donors, sponsors, and other supporters.

- Fundraising - campaigns, special events/projects, grant writing
- Donor/Corporate Cultivation
- Event Planning

Feel confident your services meet the needs of the community and are having the impact you want. Assess organization efforts and measure outcomes to align funds and resources with the mission.

- Program Evaluation/Outcome Measurement
- Resource Development
- Initiative Design and Implementation

Volunteers are an invaluable resource to any organization. Provide your volunteers with the tools and training they need. Attract and maintain dedicated volunteers and demonstrate appreciation for their commitment.

- Volunteer Management
- Volunteer Appreciation



Ivy Schneider, President
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Ivy Schneider specializes in supporting the nonprofit community and helping organizations fulfill their missions. Over the last fifteen years she worked with various nonprofits including organizations addressing domestic violence, child abuse, addiction, juvenile delinquency, and cultural issues. With Ivy’s vast experience she can help organizations accomplish goals related to fundraising and donor cultivation, board development, strategic planning, volunteer management, and program assessment. She is currently working towards her PhD in Administration and Leadership in the Nonprofit and Public Sectors from Indiana University of Pennsylvania. With this thorough training in research and evaluation and her diverse work and volunteer experience, Ivy is well-equipped to offer goal-oriented and mission-focused support. She is also very active in the local community organizations and she is the cofounder and President of the West Shore Young Professionals, an independent nonprofit providing leadership training tailored to the younger generation.



I knew from my first meeting with Ivy that she was the right candidate for the position of Director of Development, Marketing and Communications for the Jewish Federation of Greater Harrisburg (JFGH). I had the pleasure of working with Ivy for 2 years as her supervisor and during that time I found her to be smart, hard-working, resourceful, insightful, enthusiastic, creative, and having a zest for knowledge. Ivy is the consummate professional and I regularly heard from lay leaders and volunteers how much they enjoyed working with her! Ivy was responsible for helping to plan, launch and manage many new initiatives at the JFGH which she did expertly. I felt very fortunate to be able to work with and get to know her and that is why I have great confidence that Ivy will bring her knowledge, skills, talents and passion for the non-profit community to any organization that engages her services.

Margie Adelman
Retired CEO, Jewish Federation of Greater Harrisburg

As a member and former President of the Adams County Children’s Advocacy Center, I worked with Ivy on several projects supporting both business operations and donor-development. Without trying to sound too informal, let me just say—Ivy kicks butt! She is highly professional, energetic, and creative. Ivy is a natural at building and maintaining strong relationships and leading vital initiatives to successful outcomes. I highly recommend her for her professional capabilities and truly stake my reputation on that. She is the type of person that leaders seek out to lead and support their most important projects.

John Fitzpatrick
Managing Director, Avalon Foster Group

Over the last several years it has been a pleasure to collaborate with Ivy! Especially fruitful was our facilitation of the 2014 “community conversation on homelessness” for the Harrisburg area. Together, we researched the Appreciative Inquiry model and helped organize the core team’s roles. Working with Ivy on agendas, and follow-up results and team actions was a pleasure. It was splendid having such a resourceful and responsible partner in this important work. Ivy is a knowledgeable organizational development resource who understands the work of community-benefit agencies. She is academically credentialed and has labored in the real-world of non-profit services and management. I highly recommend her services.

Skip Brown, M.A.
Owner, Principal Consultant, ConnectSynergy