

Helix Strategies' Ivy Schneider Joins Leadership Harrisburg Area

HARRISBURG -- Helix Strategies president **Ivy Schneider** was accepted into the Leadership Harrisburg Area's Community Leadership Series Class of 2018.

In working with nonprofits, community-based organizations, and social enterprises at Helix Strategies, Schneider focuses on fundraising, donor/corporate cultivation, grants, planned giving, program evaluation/outcome measurement, capacity building, strategic visioning/planning, event planning, and board development/retreats.

Schneider has spent the last 15 years leading board development, donor and volunteer stewardship, and evaluation efforts for community-based organizations in Central Pennsylvania. Her grant writing and fundraising labors alone secured millions of dollars for these organizations. Through donor and stakeholder cultivation, Ivy secured millions more of needed funds through long-term initiatives.

Schneider received her B.S. from the York College of Pennsylvania, and an M.S. from Shippensburg University. She is an ABD and in the final stages of her Ph.D in Administration and Leadership in the Nonprofit and Public Sectors from Indiana University of Pennsylvania, with a research focus on multi-disciplinary team collaboration. She is the co-founder and President of the West Shore Young Professionals and was elected to the York College of Pennsylvania Alumni Board in June of 2017.

About Leadership Harrisburg Area

Leadership Harrisburg Area is a private, independent, nonprofit organization dedicated to improving the quality of life in the Capital Region through servant leadership and effective community service. It is the mission of the organization to engage, develop, and mobilize a diverse group of skilled leaders to shape our region's future, strengthen our communities, and enhance the organizations they serve.