

We can help your organization move to the next level of impact.



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Who We Are

Helix Strategies, LLC will help your organization to raise funds and develop leaders and programs for sustainable success.

We provide services to nonprofits, community-based organizations, and social enterprises. Helix, is based in Harrisburg, PA, provides services to local, state, and national organizations.

What We Do

Create a culture of giving and stewardship.

Advance fundraising efforts, uncover new funding opportunities, and build meaningful relationships with donors, sponsors, and other supporters.

- Fundraising/Development Strategies
- Donor/Corporate Cultivation
- Event Planning
- Grant Writing
- Planned/Bequest Gifts

Empower and strengthen your leadership team.

Recruit and cultivate effective leaders capable of addressing governance issues, leading fundraising efforts, and being ambassadors for your mission.

- Board Development
- Board/Committee Engagement Strategies
- Executive Coaching
- Interim Executive Director or Development Staff

Build a solid foundation for your organization.

Devise strategies to identify strengths and prioritize measurable goals for long-term success.

- Strategic Visioning/Planning
- Capacity Building
- Succession Planning

Measure the impact of your organization.

Assess organization efforts and measure outcomes to demonstrate the value of your services to funders and the community.

- Program Evaluation
- Outcome Measurement/Logic Modeling
- Initiative Design and Implementation

Service Fees

We offer flat fees per project and alternative fee arrangements. Please contact us to schedule a complimentary consultation to discuss your organization. We will then provide a proposal based on your specific needs.



Ivy Schneider, President
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Ivy Schneider is the President of Helix Strategies, LLC. She works with nonprofits, community based organizations, and social enterprises to raise funds and develop their leaders and programs. Ivy empowers volunteers and staff to lead their organizations to sustainable success by creating opportunities for them to have a deeper impact on the community.

Over the last 15 years, Ivy led campaigns, board development, donor and volunteer stewardship, and evaluation efforts for several community based organizations in Central Pennsylvania. Her grant writing and fundraising labors alone secured millions of dollars for these organizations.

Ivy is a 2017 Winner of the Central Penn Business Journal’s Forty Under 40, a 2017 Winner of City State PA’s 40 Under 40 Rising Stars, and a member of the Leadership Harrisburg Area Class of 2018. She edited three nonprofit textbooks and is a co-founder of two nonprofits, including the West Shore Young Professionals of which she is the current President. Ivy also serves on the West Shore Chamber of Commerce Board, York College Alumni Board, and the Mid Penn Bank Young Professional Advisory Board.

Ivy is currently an ABD and in the final stages of her Ph.D. program from Indiana University of Pennsylvania in Administration and Leadership Studies in the Nonprofit and Public Sectors. She earned her Master’s Degree from Shippensburg University and a Bachelor’s Degree from York College of Pennsylvania.



References

I knew from my first meeting with Ivy that she was the right candidate for the position of Director of Development, Marketing and Communications for the Jewish Federation of Greater Harrisburg (JFGH). I had the pleasure of working with Ivy for 2 years as her supervisor and during that time I found her to be smart, hard-working, resourceful, insightful, enthusiastic, creative, and having a zest for knowledge. Ivy is the consummate professional and I regularly heard from lay leaders and volunteers how much they enjoyed working with her! Ivy was responsible for helping to plan, launch and manage many new initiatives at the JFGH which she did expertly. I felt very fortunate to be able to work with and get to know her and that is why I have great confidence that Ivy will bring her knowledge, skills, talents and passion for the non-profit community to any organization that engages her services.

Margie Adelman
Retired CEO, Jewish Federation of Greater Harrisburg

As a member and former President of the Adams County Children’s Advocacy Center, I worked with Ivy on several projects supporting both business operations and donor-development. Without trying to sound too informal, let me just say—Ivy kicks butt! She is highly professional, energetic, and creative. Ivy is a natural at building and maintaining strong relationships and leading vital initiatives to successful outcomes. I highly recommend her for her professional capabilities and truly stake my reputation on that. She is the type of person that leaders seek out to lead and support their most important projects.

John Fitzpatrick
Managing Director, Avalon Foster Group

Over the last several years it has been a pleasure to collaborate with Ivy! Especially fruitful was our facilitation of the 2014 “community conversation on homelessness” for the Harrisburg area. Together, we researched the Appreciative Inquiry model and helped organize the core team’s roles. Working with Ivy on agendas, and follow-up results and team actions was a pleasure. It was splendid having such a resourceful and responsible partner in this important work. Ivy is a knowledgeable organizational development resource who understands the work of community-benefit agencies. She is academically credentialed and has labored in the real-world of non-profit services and management. I highly recommend her services.

Skip Brown, M.A.
Owner, Principal Consultant, ConnectSynergy